

SUPERYACHT DIGEST

A detailed oil painting of Queen Elizabeth II. She is wearing a large, ornate tiara and a white fur collar. A large, translucent bubble of gum is being blown from her mouth. The background is a neutral, light beige color.

ISSUE May 2017

Anglomania

The Queen Bubblegum
Collectors Edition
Giclee print on canvas
by **Michael Moebius**

(Art Gallery **Art Angels**, Los Angeles)



by Martha Gill

THE BRITISH HERITAGE

ROLLS-ROYCE COLLABORATES WITH
BRITISH MUSIC LEGENDS FOR SERIES OF
BESPOKE WRAITH MODELS

Rolls-Royce Motor Cars has recently unveiled the first in a series of nine remarkable Wraith 'Inspired by British Music' cars to a select number of Rolls-Royce customers and music luminaries, including Roger Daltrey CBE (The Who), Sir Ray Davies (The Kinks), Giles Martin, Francis Rossi CBE (Status Quo) and Nick Mason (Pink Floyd).

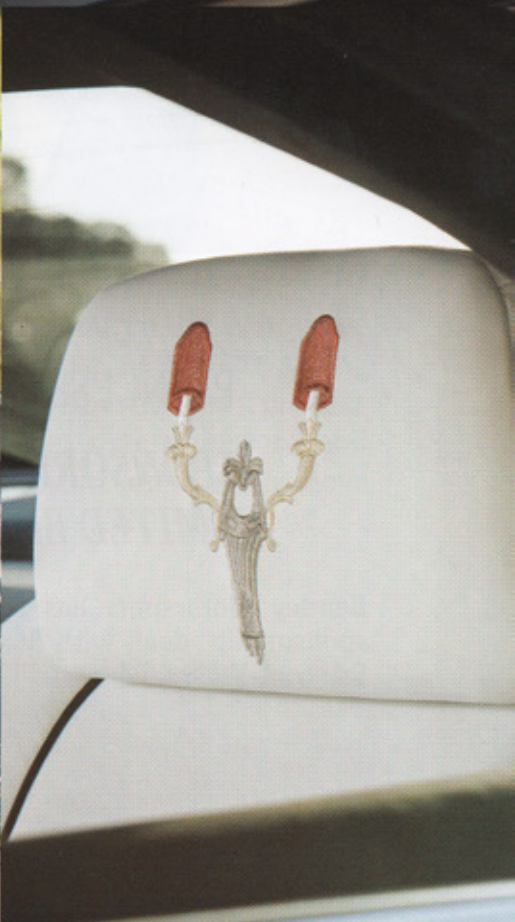
The first four of these Bespoke cars have been unveiled for the first time in March at the Sanderson Hotel in Fitzroia (London) by the artists who created them in partnership with Rolls-Royce Motor Cars. Each of the hand-built Wraith 'Inspired by British Music' motor cars that have been commissioned are crafted with unique design touches that illustrate and celebrate the illustrious career of a British rock and pop legend.

The British music legends involved in the project were personally invited to the Home of Rolls-Royce in Goodwood, England, working in close partnership with Rolls-Royce's design experts to conceive deeply personal expressions of their music legacies.

The resulting highly Bespoke Wraith motor cars represent the ultimate collectors' items for the most ardent fans of each artist and will be sold later in 2017, with Rolls-Royce donating a proportion of the value of each to charities selected by each artist, including the Teenage Cancer Trust.

(from left) Nick Mason, Francis Rossi, Giles Martin, Roger Daltrey CBE
Photo courtesy of Rolls-Royce







© Quin Bisset

PRINCESS YACHTS SPONSORSHIP AND LIMITED EDITIONS

Bentley Motorsport has signed a three-year sponsorship deal with luxury manufacturer Princess Yachts, which will see the two global brands partner together in exciting motorsport activities around the world.

The partnership brings together two British brands that epitomise performance, elegance and luxury, mixing cutting-edge technology with traditional craftsmanship and setting new standards within their industries.

Princess Yachts will join Bentley Motorsport's other brand partners and the iconic luxury yacht manufacturer's branding will be seen on the new 2017 livery for the Blancpain GT Series in Europe, Pirelli World Challenge in the USA and China GT series in Asia.

Kiran Haslam, Marketing Director for Princess Yachts said: "The partnership has always been very real in the hearts and minds of our customers. Currently Princess customers engage with Bentley at most of our global events, an in Dusseldorf this year, where Princess displayed the largest line up at BOOT 2017 we teased the new motorsport partnership at an exclusive private event. The enthusiasm and excitement



generated was incredible, and the opportunities for both Bentley and Princess to work together collaboratively has really ignited a series of exciting activities."

This sponsorship agreement is just the latest after a series of cooperations Princess Yachts has activated to celebrate British craftsmanship: on the left an image of the "Princess Plymouth Gin Commissioning Kit", a stunning Limited Edition Kit, designed to grace the interiors of the world's greatest motor yachts.

THOMAS MERCER

TRIBUTE TO SIR FRANCIS CHICHESTER

Last year Thomas Mercer launched the Atlantic Challenge, the new exclusive edition of its Legacy marine chronometer. With its timekeepers featuring fundamentally in their achievements and histories, Thomas Mercer's heritage is intimately linked with such legendary figures as Sir Ernest Shackleton, Sir Winston Churchill, and such notable vessels as the Royal Yacht Britannia, thus deeply entrenching the brand in the annals of British sailing.

To add a further dimension to this dashing heritage, the Atlantic Challenge wants to pay homage to another great feat of navigation, the solo world speed distance record established in 1971 by Sir Francis Chichester during the eponymous race. Sir Francis Chichester's name is a legend in British navigation. Aviator and sailor, he was knighted in 1967 by Queen Elizabeth II as the first person to sail single-handed around the world by the clipper route, and the fastest circumnavigator. For the ceremony, Her Britannic Majesty used the

sword employed by her predecessor the first Queen Elizabeth to knight the first Sir Francis of nautical fame - the adventurer Drake (the first Englishman, with his crew, to circle the globe).

Never satisfied with his achievements, Chichester's restless spirit turned at once to the next great hurdle facing the single-hander; the speed barrier of 200 nautical miles a day. On January 12th 1971, aboard his 57ft ketch Gipsy Moth V, he set off from Bissau in Portuguese Guinea to cross the Atlantic to San Juan del Norte. During this 23-day crossing, he repeatedly broke said barrier, achieving his top record on January 31st when he raced 231 miles in just 24 hours. For navigating he used compass as direction finder, sextant to calculate latitude and Thomas Mercer chronometer No 23543 to determine longitude.

Alessandro Quintavalle, Thomas Mercer's chairman: "We are honoured to pay homage to this important page of British sailing history. Sir Francis Chichester was a pioneer and his unflinching determination and unique spirit of adventure led him to achieve goals until then considered insuperable".

